



SOCIETY FOR RURAL DEVELOPMENT - SRD

Annual Report - 2023-24

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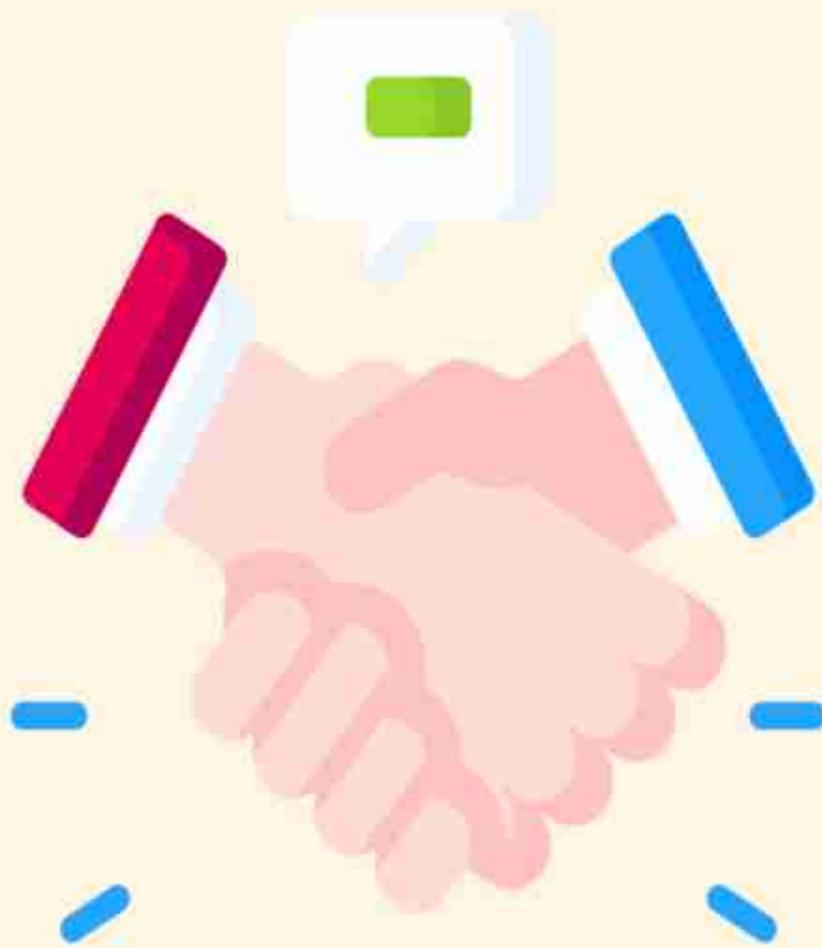
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INTRODUCTION

The Society for Rural Development (SRD), established in 1987, is a rights-based, child-centred, community development organization. Operating in nearly 40 slums across Hyderabad and Secunderabad, SRD is committed to the empowerment of the underprivileged, with a special focus on women, children, and marginalized communities. Guided by its mission of “Development Without Exploitation,” SRD works tirelessly to uplift vulnerable groups and provide them access to essential rights, services, and justice.

Over the years, SRD has been instrumental in transforming the lives of countless individuals through its comprehensive programs. These initiatives are aimed at rescuing and rehabilitating children in distress, promoting peace and harmony, improving the lives of Dalits and marginalized communities, and advocating for the rights of unorganized labor.

Through SRD's intervention, the urban poor have gained better access to education, healthcare, and legal rights, while also benefiting from capacity-building programs that help them navigate socio-economic challenges.

This report provides an overview of SRD's major activities during the past year, including the operation of a Rainbow Home for girls, life skills training for adolescents, community health awareness initiatives, and programs to promote gender sensitization and legal rights for women.

SRD continues to collaborate with government agencies, non-governmental organizations, and local stakeholders to influence policy changes that benefit marginalized groups. As SRD moves forward, it remains steadfast in its vision of creating a just, equitable, and inclusive society where every individual, regardless of their socio-economic background, has access to opportunities for a dignified life.

This annual report reflects the dedication and impact of SRD's efforts, and we are proud to share our journey of empowerment, advocacy, and transformation with our stakeholders.



VISION

Catalyze the process by which unprivileged and deprived communities use their own strengths and efforts to solve their problems and improve the quality of the lives.

MISSION



SRD dreams to “Change the society by preparing the youth ethically and morally” so as to inculcate social values in them and creates a platform which educates.



PROGRAMS & ACTIVITIES

- **SRD Homes for Girls (Child Care Institution - CCI)**
Provides shelter and education for girls in vulnerability, ensuring their safety and well-being.
- **Community-Based Child Care (CBC)**
Supports underprivileged children in the families and their communities through education, nutrition, and health care initiatives.
- **Future Youth Program**
Equips young people with vocational training and guidance to help them lead independent lives.
- **Open Shelter Program**
Offers temporary shelter for homeless or abandoned children, working to reunite them with their families.
- **Community Learning Centers (CLC)**
Conducts educational and holistic activities for marginalized children, promoting learning and personal development.
- **Skill Training & Employment Programs**
Provides market-relevant skills to youth and adults, preparing them for employment and livelihood opportunities.
- **Community Health Camps**
Organizes free health camps in slum areas, delivering health care education and services to improve community health.
- **COVID-19 Orphan Support Program**
Offers mental and financial support to children who lost their parents due to the pandemic.
- **Leprosy Disease Care and Support Program**
Provides health care, rehabilitation, and social reintegration services to families affected by leprosy.
- **Advocacy and Policy Reform**
Works in collaboration with governments, donors, and NGOs to provide sustainable programs for marginalized communities and influence policy changes.

IMPACT HIGHLIGHTS



Children Supported
360



Education support Provided
250

Health Care Services Delivered Supported 2000

Vocational Training Sessions Conducted 350

Advocacy Initiatives undertaken Supported



SRD Rainbow Home for Girls (Child Care Institution - CCI)

A total of 86 children are enrolled in various institutions, including government and private schools, as well as home-based bridge courses. Class-wise education support ranges from Grades I to Intermediate II, and degree levels.



Educational Initiatives

- **Academic Support:** Our dedicated Education Coordinator, Chandra Kala, assists students in homework and exam preparation. Special tuitions for Grades 1 to 8 and virtual sessions for Grades 9 and 10 in Math, Science, and Social Studies are provided.
- **Bridge Course Program:** This initiative supports 6 children in catching up on essential academic subjects

Health & Nutrition Focus



Health Monitoring: Our Health Coordinator Jyotsna ensures regular health check-ups, addressing both physical and psychological well-being, with monthly visits from ANMs (Auxiliary Nurse and Midwife). General health screenings include blood tests and treatment for common ailments.



- **Nutrition Programs:** We provide a balanced diet, including eggs, chicken, fruits, and special diets for underweight children. Regular donations enhance meal variety and ensure the nutritional needs of all children are met.



- Staff underwent capacity-building programs to enhance work-sharing and improve child-centered care. These initiatives improved teamwork and conflict resolution, ensuring a nurturing environment for the children.

SRD Homes for Girls (Child Care Institution - CCI)

Life Skills & Leadership Development:

- **Life Skills Training:** Children participate in sessions from various foundations, learning essential life skills like career guidance, communication, trafficking awareness, and financial management.
- **Children's Committees:** We empower children to take leadership roles in committees for food, cleaning, health, purchasing, and education, allowing them to take responsibility for their environment and personal development.



Cultural & Recreational

Children actively participated in **cultural celebrations** such as International Yoga Day, Independence Day, and Bathukamma Festival, fostering personal growth and cultural awareness.

Sports & Recreation:

Activities like Kho-Kho, Kabaddi, indoor games, singing, and dancing contribute to their physical and social development.



Staff Capacity Building:

- **Training Programs:** Staff underwent capacity-building programs to enhance work-sharing and improve child-centered care. These initiatives improved teamwork and conflict resolution, ensuring a nurturing environment for the children.

Community-Based Child Care (CBC)

The SRD Family-Based Care (FBC) Program has remained steadfast in its mission to support vulnerable children and their families through a range of strategic interventions. Our efforts have focused on enhancing children's capacity, ensuring quality education, providing essential health and nutritional support, and fostering community engagement. By organizing impactful activities such as staff training, nutritional kit distribution, home visits, cultural celebrations, and community meetings, we have successfully empowered children and strengthened the bond between families and the FBC program.



Nutritional Kits Distribution:

Throughout the year, the SRD FBC Program prioritizes the health and well-being of children by regularly distributing nutritional kits to ensure they receive essential nutrients for their growth and development every month.

One of the key events took place on August 19th, when 50 nutritional kits were distributed to children for August month. This event was particularly special as Sub-Inspector Prathiba from Afzalgunj Police Station graced the occasion, interacting with the children and offering motivational words that fostered a sense of security and inspiration.

Our strategic focus on children's capacity building and staff development has been instrumental in fostering growth and resilience within the SRD FBC Program. We conducted training sessions for 45 children, equipping them with essential life skills, educational support, and emotional well-being tools, preparing them for future challenges.



Simultaneously, 22 staff members received specialized training in child care, education, and emotional support, ensuring best practices and high-quality guidance for the children.



A notable educational achievement was the successful enrollment of Dharani in KGVB School, reflecting our commitment to providing enhanced educational opportunities and holistic development for all children under our care.

Community-Based Child Care (CBC)

Community Engagement

Our strategic focus on children's capacity building and staff development has been instrumental in fostering growth and resilience within the SRD FBC Program. 45 children, equipping them with essential life skills, educational support, and emotional well-being tools, preparing them for future challenges. All of them received specialized training in child care, education, and emotional support, ensuring best practices and high-quality guidance for the children.



Our proactive approach included 42 home visits conducted by our FBC coordinator, which ensured personalized attention to the children's progress in education and health. Academic milestones were tracked, and additional support was provided where needed, enabling each child to thrive both academically and personally.

Engaging parents is a vital component of the FBC program, and we held three parents' meetings that provided a platform for sharing updates on the children's progress while fostering open communication. Parents expressed their appreciation for this transparent engagement and partnership in ensuring the well-being of their children.

In a community-driven effort to promote awareness, we organized a meeting at Jummerat Bazar, Gowlivad, with the participation of 35 children. This gathering aimed to educate and empower the young individuals about their rights while encouraging regular school attendance.



In a vibrant display of cultural pride, the FBC program celebrated the Bathukamma festival with 95 children from both the FBC and the local community. This event served as a powerful symbol of unity and fostered a sense of belonging among the children, reinforcing our commitment to community engagement and cultural celebration.

Through these initiatives, we continue to strengthen our connections with the community, ensuring that every child under our care is supported in their journey toward a brighter future.

RAINBOW COMMUNITY LEARNING CENTRE (RCCLC)

SRD Rainbow Home Community Care Learning Center (RCCLC) has been actively committed to enhancing the lives of children and their families. We have focused on creating a nurturing environment that fosters education, empowerment, and well-being. Our multifaceted approach includes celebrating significant events, engaging parents, providing essential health services, and promoting the importance of education and life skills. By facilitating community-driven initiatives, we aim to address the challenges faced by children, particularly those from marginalized backgrounds, and empower them to overcome obstacles while realizing their potential. This report encapsulates the key activities and achievements during this time, reflecting our dedication to building a brighter future for every child within our care.

Empowering Futures: Future Planning for 10th Grade Graduates



In our commitment to education, we are proud to announce that 13 students from the Muslim community successfully passed their 10th-grade examinations. Despite facing financial hurdles that often lead to dropouts, the SRD RCCLC has implemented strategic initiatives to support these students' educational journeys. By providing financial support, mentorship, and a nurturing learning environment, we empower individual students and promote inclusive education within the community. Their success is a testament to the transformative impact of community-driven educational support, paving the way for a future where every student can achieve their academic dreams.



RAINBOW COMMUNITY LEARNING CENTRE (RCCLC)

Health Initiative

A transformative Mega Health Camp was organized in Siddiq Nagar and Umar Mazeed Gulshan Nagar, where 300 community members participated in a comprehensive health drive supported by Yashoda Hospitals and four dedicated physicians. The camp provided health checks, including diabetic profiles and blood pressure assessments, while also offering necessary medicines to individuals facing health challenges. This collaborative effort emphasized the community's proactive approach to health and well-being, with active participation from RCCLC parents and children.



The SRD Rainbow Community Care Learning Center has made significant strides in fostering a collaborative and supportive environment for both children and their parents. Through our monthly parent meetings, we have strengthened the vital connection between home and school, empowering parents to take an active role in their children's education and addressing pressing concerns related to documentation and government support. Additionally, our Bala Sanghatana meetings have provided children with a platform to discuss and reflect on critical social issues, equipping them with the knowledge and understanding necessary to advocate for their rights and well-being. Collectively, these initiatives not only enhance educational outcomes but also contribute to the overall upliftment of the community, reinforcing our commitment to creating a safe and nurturing environment for every child to thrive.

OUR MEDIA

సాక్షి

పేదల ముంగిట మెరుగైన వైద్యం!

- దాట్లా దాతృత్వం... ఎస్ఆర్డీ నేతృత్వం...
- ముషీరాబాద్లో మరో అధునాతన వైద్యశాల
- వారం రోజుల్లో ప్రారంభానికి సిద్ధం



నిర్మాణం పూర్తి చేసుకున్న విజయకుమార్ దాట్లా దేష్ న్ ఆస్పత్రి

ముషీరాబాద్ ఫోలక్ హోస్పిటల్, ముషీరాబాద్ పట్టణ ప్రాథమిక ఆరోగ్య కేంద్రాల పక్కనే క్షేయ వ్యాధి ఆస్పత్రి కూడా ఉంది. ఈ క్షేయ వ్యాధి ఆస్పత్రి పురాతన ధనవంతుల కొన సాగుతూ రెండు సంవత్సరాల క్రితం కురిసిన వార్ వర్షాలకు కూలిపోయింది. కొంత కాలం ఆ స్థలం ఖాళీగా ఉండటంతో నియోజకవర్గం లో పలు సేవా కార్యక్రమాలను నిర్వహించే సొసైటీ ఫర్ రూరల్ డెవలప్ మెంట్ (ఎస్ఆర్డీ) డైరెక్టర్ శ్రీనివాసరెడ్డి ఈ ఖాళీ స్థలంలో నూతన ఆస్పత్రి నిర్మిస్తే పేదలకు మరింత వైద్యం అందుబాటులోకి రానుందని భావించారు.

- బయోలాజికల్ ఈ-లిమిటెడ్ (బీఈ కంపెనీ) ఆధినేత విజయకుమార్ దాట్లా ఇటీవల మరణించడంతో ఆయన పేరుమీద ఫౌండేషన్ ను ఏర్పాటు చేశారు. ఆ ఫౌండేషన్ పేరు మీద పలు స్వచ్ఛంద సేవా కార్యక్రమాలను నిర్వహిస్తున్నారు.
- దీంతో శ్రీనివాసరెడ్డి దాట్లా విజయకుమార్ కూతురు మహిళా దాట్లాను కలిసి ముషీరాబాద్లోని ప్రభుత్వ స్థలంలో ఆస్పత్రి నిర్మాణానికి చేయూతనందించానని కోరగా కార్పొరేట్ సోషల్ రెస్పాన్స్ (సీఎస్ఆర్) నిధులతో వారు దానికి అంగీకరించారు.
- ఈ స్థలం రాష్ట్ర ప్రభుత్వం హెల్త్ డిపార్ట్ మెంట్ కు రెండడంతో అప్పటి హెల్త్ డిపార్ట్ మెంట్ ప్రీన్సిపల్ సెక్రటరీ రిజిస్ట్రే అప్పటి

ఆరోగ్య శాఖ మంత్రి హరీష్ రావును కలిసి పరిస్థితిని వివరించారు.

- ఒక ప్రభుత్వ స్థలాన్ని ప్రైవేటు వ్యక్తులకు అప్పగించడం సాధ్యం కాదని చెప్పడంతో పాటు ఆస్పత్రి నిర్మించా

లంటి పాత బస్ స్టేలో అవసరం ఉందని ఆక్రుడ నిర్మించాలని విజయకుమార్ దాట్లా ఫౌండేషన్ ను కోరారు.

- అందుకు అంగీకరించని ఫౌండేషన్ సభ్యులు రెండు నెలల పాటు వేచి చూశారు. చివరకు మంత్రి తలసాని శ్రీనివాస యాదవ్, ముషీ

- రాబాద్ ఎమ్మెల్యే ముఖా గోపాల్ ను హరీష్ రావును కలిసి ఆస్పత్రి నిర్మాణానికి అంగీకరించవలసిందిగా కోరడంతో మంత్రి దానికి అంగీకరించారు.
- ప్రభుత్వం స్థలాన్ని మాత్రమే ఇబ్బగా దానికి కావాల్సిన సుమారు రూ. 2.5 కోట్ల డబ్బును దాట్లా ఫౌండేషన్ ఎస్ఆర్డీ స్వచ్ఛంద సంస్థ ద్వారా బియ్యం చేసి ఆస్పత్రి నిర్మాణాన్ని పూర్తి చేసింది. సంవత్సరంన్నర పాటు నిర్మాణం కొనసాగి అన్ని పనులతో నిర్మాణాన్ని పూర్తి చేసుకోని ప్రారంభానికి సిద్ధంగా ఉంది.
- హైదరాబాద్ జిల్లా వైద్య శాఖ ప్లాన్ మేరకు గ్రాండ్ ప్లాన్ ఫస్ట్ ఫ్లోర్ ను పది వేల ఎస్ఎఫ్ డీలో నిర్మించారు.
- విశాలమైన డాక్టర్స్ రూమ్లు, మెడికల్ షాపు, అవరేషన్ థియేటర్, పది పడకల గదులు వంటివి ఇందులో నిర్మించారు.
- రూ. 9 లక్షల విలువైన మెటీరియల్ ను దాట్లా ఫౌండేషన్ వారే అందించారు.

ముషీరాబాద్ ప్రధాన రహదారిలో ముషీరాబాద్ మెట్రో రైల్వే స్టేషన్ ను అనుకొని అధునాతన సౌకర్యాలతో నుమారు రూ. 2.5 కోట్ల వ్యయంతో నిర్మించిన పది పడకల ఆస్పత్రి ప్రారంభానికి సిద్ధంగా ఉంది. దీంతో ముషీరాబాద్, రాంనగర్, భోలక్ పూర్ డివిజన్ లలోని పేద ప్రజలకు అధునాతన వైద్యం మరింత చేరువ కానుంది. వారం పది రోజుల్లో ఈ ఆస్పత్రి ప్రారంభం కానుంది.

పేదలకు మంచి వైద్యం అందాలనే...



ముషీరాబాద్, ఫోలక్ హోస్పిటల్, రాంనగర్ తదితర ప్రాంతాలలో మురికి వాడలు, అందులో నివసించే పేదలు అధికంగా ఉంటున్నారు. సమీపంలో గాంధీ, ఇతర ఆస్పత్రులు ఉన్నా మరింత మెరుగైన వైద్యం అందాలంటే ఓ అధునాతనమైన ఆస్పత్రి అవసరం ఉంది. ఇక్కడ ఖాళీ స్థలం ఉన్న విషయాన్ని తెలుసుకొని మంత్రులు, ఎమ్మెల్యేల వద్దకు వెళ్లి దాట్లా ఫౌండేషన్ వారిని కలిసి ఈ నిర్మాణానికి కృషి చేశాము. అదగగానే స్థలం ఇచ్చిన ప్రభుత్వానికి, రెండున్నర కోట్ల రూపాయలు వెచ్చించి నిర్మించిన దాట్లా ఫౌండేషన్ కు ఆ ఆస్పత్రి నిర్మాణానికి చేయూతనందించిన ఎమ్మెల్యే ముఖా గోపాల్, తలసాని శ్రీనివాస్ యాదవ్ లకు ప్రత్యేకంగా కృతజ్ఞతలు తెలియజేస్తున్నాం, గాంధీ ఆస్పత్రిలో రోగుల తాకిడి అధికంగా ఉంటుంది. ఈ ఆస్పత్రిలో సాయంత్రం వేళల్లో ఓపీలు చూసే అవకాశం కూడా ఉంది.

- శ్రీనివాసరెడ్డి, ఎస్ఆర్డీ డైరెక్టర్

Srinivas Reddy, SRD Director, expresses gratitude for the new hospital

Srinivas Reddy, the director of SRD, has expressed his gratitude for the newly constructed hospital in Musheerabad. He stated that the foundation members waited for two months before giving their approval for the project. The decision to build the hospital came after realizing the need for better medical facilities in the area, especially for the poor living in slums.

The hospital was built on a vacant plot of land, and the Datla Foundation contributed Rs. 2.5 crores for its construction. Srinivas Reddy specifically thanked the government for providing the land, the Datla Foundation for their financial contribution, and the MLA Mutha Gopal and Minister Talasani Srinivas Yadav for their support in making this project a reality through SRD organisation.

The new hospital is expected to reduce the burden on Gandhi Hospital, which is often overcrowded. The hospital will also offer outpatient services in the evenings

OUR ACTIVITY PHOTO GALLERY





We would like to express our heartfelt gratitude to our donors, partners, and volunteers for their unwavering support and commitment to our mission. Together, we are making a significant impact in the lives of urban poor and children in distress.





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